



10/31 Consortium

Fifolet Halloween Festival

It is my pleasure to introduce you to 10/31 Consortium, a Baton Rouge based 501 (c) (3) non-profit, established in July 2010. 10/31 Consortium is dedicated to bringing the children of the Baton Rouge Area a fun and safe Halloween. We do this by hosting many events throughout the year and by supporting three worthy beneficiaries: Our Lady of the Lake Children's Hospital, the Greater Baton Rouge Food Bank, and the Big Buddy Program.

10/31 Consortium invites you to become an event partner for the 2nd Annual Fifolet Halloween Festival. The "fifolet" is part of our very own Cajun folklore. It is a mystical blue light that appears deep in the bayou. Follow this light and you will find treasure... or a watery grave.

By listing your Halloween event on the official Fifolet Halloween Festival schedule, not only will you tie in to over \$65,000 worth of advertising on TV, radio, billboards and online, but you will also help raise funds and awareness for 10/31 Consortium, which is committed to serving the children of our community in fun and creative ways. We hope you will join us in this endeavor as we celebrate Community, Courage and Creativity.

Enclosed you will find more information on this exciting and unique opportunity. Please contact me with questions and I look forward to speaking with you soon.

Sincerely,

Kelley Criscoe Stein
Founder, 10/31 Consortium



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Baton Rouge, LA 70810
info@1031Consortium.com



Participation Opportunities

Rates, \$1k - \$50

Fifolet Halloween Festival Schedule

- Businesses may list Halloween events on the official festival schedule for \$200.
- Non-profits may list Halloween events on the official festival schedule for \$50.
- Events must be during the festival schedule: Thursday - Sunday of Halloween Weekend.
- Increase your exposure by adding your logo to the Fifolet Halloween Festival commercial for an additional \$500.
- Participants are required to promote their event using the Fifolet Halloween Festival logo and put blue lights outside of their business for the duration of the festival.

Baton Rouge Halloween Parade Krewe Participation

- Any krewe type with for-profit business advertising (decorations and/or throws) is \$1k. Non-profit discounts available on all krewe types.

Halloween Town Tent

- Businesses may purchase a tent space in Halloween Town for \$100.
- Non-profits may purchase a tent space in Halloween Town for \$25.
- Bring your own tent, table and chairs or rent from our supplier: 10x10 tent \$200, 6 ft. table \$20, chairs \$3.
- All participants must provide candy, and/or a Halloween craft or activity.

Zombie Pub Crawl

- Have your pub as a stop on the crawl for \$50.
- Have your pub as the last stop on the crawl for \$100.
- All stops must provide a Halloween themed drink special or complimentary beverage for participants.



Participation Form

Contract

Please sign me up to participate in the following events:

- List my for profit event on the Fifolet Halloween Festival schedule, \$200.
- List my non-profit event on the Fifolet Halloween Festival schedule, \$50.
- Add my logo to the Fifolet Halloween Festival commercial, \$500.
- Baton Rouge Halloween Parade krewe with for-profit business advertising, \$1k.
- For-profit Halloween Town tent registration, \$100
- Non-profit Halloween Town tent registration, \$25
- Halloween Town tent rental, \$200, #_____
- Halloween Town table rental, \$20 each, #_____
- Halloween Town chair rental, \$3 each, #_____
- Zombie Pub Crawl stop, \$50
- Zombie Pub Crawl last stop, \$100
- Halloween Parade Float spots, \$100 each, #_____
- Ghostly Gala table of 10, \$1k

COMPANY INFO

Company Name

Contact Person (print)

Email Address

Direct Phone Number

Contact Person (signature)

TOTAL: _____

Participation in all events is first come, first served. No split billing for participation.
Credit cards accepted.