## 10/31 Consortium



Halloween with a Heart

It is my pleasure to introduce you to 10/31 Consortium, a Baton Rouge based 501 (c) (3) non-profit, established in July 2010. 10/31 Consortium is dedicated to bringing the children of the Baton Rouge Area a fun and safe Halloween. We do this by hosting many events throughout the year and by supporting three worthy beneficiaries: Our Lady of the Lake Children's Hospital, the Greater Baton Rouge Food Bank, and the Big Buddy Program.

10/31 Consortium invites you to become a sponsor for one or all of our annual events, or to participate by making a tax deductible donation. Our year-long calendar of events range from family friendly, like the Baton Rouge Halloween Parade, to adults only, like the Ghostly Gala, ensuring exposure to every type of audience. Sponsorships may include one or all of these events, depending on the audience you seek.

Your participation will help bring smiles to many children (and their parents) in the Greater Baton Rouge Area. 10/31 Consortium is committed to serving the children of our community in fun and creative ways. We hope you will join us in this endeavor as we celebrate Community, Courage and Creativity.

Enclosed you will find more information on this exciting and unique opportunity. Please contact me with questions and I look forward to speaking with you soon.

Sincerely,

Kelley Criscoe Stein Founder, 10/31 Consortium



(877) 573-1031 9655 Perkins Road, Suite C-1031 Baton Rouge, LA 70810 info@1031Consortium.com



# **Beneficiaries**

Community Courage Creativity

## 10/31 Consortium's motto, Community Courage Creativity, is represented in the organization's three beneficiaries:

## **COMMUNITY:**



"The whole point of the parade is about community, a family friendly, family fun event." -- Mike Manning, President / CEO, Greater Baton Rouge Food Bank

As a collection agency for the GBR Food Bank, 10/31 Consortium has donated thousands of pounds of non-perishable food to those in need. This is done by hosting food drives throughout the year, by collecting food at all of our events, & by having the food bank truck lead the Baton Rouge Halloween Parade. The truck actively takes donations from the parade crowd making this event a true harvest for our community.

## COURAGE:



"They are probably the most unique fundraiser for OLOL Children's Hospital. They do creative events all throughout the year." -- John Paul Funes, President, Our Lady of the Lake Foundation

The patients of Our Lady of the Lake Children's Hospital & their parents exhibit incredible courage. 10/31 Consortium is proud to have selected this hospital as our primary financial beneficiary. We raise money toward our donation goal at every event throughout the year.



"On behalf of the Big Buddy Program, we would like to say a big 'thank you' to 10/31 Consortium for their positive relationship with the young people here at the Big Buddy Program." -- Gaylynne Mack, Executive Director, Big Buddy Program

The 10/31 Consortium Annual Costume Drive brings in hundreds of child sized costumes every year. These costumes are donated to the Big Buddy Program and given directly to children who otherwise would not be able to have a costume. Additionally, the children march in the Baton Rouge Halloween Parade, which is another creative experience they normally would not be able to have.



## **Off Season Events**

From family friendly to adults only

10/31 Consortium may be a Halloween club, however we host events all throughout the calendar year. With many off season events, annual sponsorship will gain you maximum exposure all year long!



We love our furry friends, especially when they are in costume! We proudly have a walking group in the CAAWS Mystic Krewe of Mutts Parade every Mardi Gras! This is a family friendly event.



10/31 Consortium hosts the most wicked float in this highly anticipated Mardi Gras parade. This is an adults only event.



Thriller Thursdays are semi monthly happy hour or movie night events for 10/31 Consortium members and friends. Happy hours are adults only. Movies can be family friendly depending on the rating.

New Member Initiation

New members of 10/31 Consortium undergo a New Member Initiation. This
 r is where they will learn what it means to be a member, how they can become more involved, and where they will complete challenges to gain their membership status. The membership minimum age requirement is 21.



Held annually at "Halfoween," this is no ordinary golf tournament. Teams of 4 or less compete on our enchanted mini golf course for a chance to win the Peanut Butter Cup filled Trophy! The best individual score overall will receive the coveted Orange Jacket. This is a family friendly event.



This official announcement party is held annually on the last Saturday in July. Members and friends dress in black and orange to hear all of the gory details on the upcoming Halloween season. This event is our annual membership meeting as well as our royal coronation. This event is adults only.



Pirates invade the city of Baton Rouge each September in our pirate themed scavenger hunt! This is an interactive scavenger hunt requiring pirates to perform certain activities and post pictures to social media profiles. This is an adults only event.



## In Season Events

From family friendly to adults only

## The month of October is very busy for 10/31 Consortium. Our in season events are jam packed with Halloween fun!



The Ghostly Gala is the corresponding masquerade ball to the Baton Rouge Halloween Parade and serves as our kick-off event to the Fifolet Halloween Festival. Krewes dress in costume and decorate tables in preparation to dance the night away. Guests enjoy a costume contest, full buffet and open bar. This is an adults only event.



Find your treasure at the Fifolet Halloween Festival! This 4 day Halloween festival with over 35k in attendance hosts 5 10/31 Consortium signature events (below) as well as events hosted by other community partners. Events range from family friendly to adults only.



Join the zombie horde in Downtown Baton Rouge as we stumble from pub to pub in search of beer and brains! This is an adults only event.



This is no ordinary 5k. Our 3.14 Mile course is exactly 200 feet longer. Participants are encouraged to dress in costume and take the Tough Pumpkin Challenge, which means they carry a pumpkin while running! This is a family friendly event.



Halloween Town is the official Pumpkin Pi Race Finish Festival. Kids can Trick or Treat at the various stations and all will enjoy music, food and beverages. This is a family event.



The main event of the festival is the Baton Rouge Halloween Parade. With over 20k in the audience, the parade has quickly grown to a Baton Rouge Halloween tradition! This is a family friendly event.



Finish out the festival by having brunch with the Halloween Parade King and Queen. Dine like royalty with a wicked twist! This is a family friendly event.





10/31 Consortium proudly offers something for everyone, and it shows in our demographics. This offers flexibility as well as maximum exposure for your company brand through corporate sponsorships.



4300 Fans 76% Female 23% Male 84% ages 25-54 62k Monthly Reach



47% Male

54% Male 46% Female



Club Membership\* 72% Female, 28% Male \*Married couples generally have the female as a member.



1735 subscribers 30% open rate\* \*8.5% over industry average



Over 380:30 TV spots aired in 2016 on WAFB and sister station WBXH during the month of October.



10/31 Consortium purchases and receives sponsorship air time from WYNK 101.5, WFMF 102.5, WJBO 1150AM, The River 96.1 and Downtown 97.7 during the months of September and October.



Through rigorous examination of media invoicing, the 10/31 Consortium media buyers confirm that in our target demo of women 25 - 49 our reach was 55.7% with a 10.4 frequency in 2016 on radio alone! (Data unavailable on TV due to changes from Nielsen to ComScore.)



10/31 Consortium proudly partners with Baton Rouge Moms as an annual media sponsor. This gives our full calendar of events excellent exposure to the family fun decision maker, Mom. Baton Rouge Moms proudly boasts 100k monthly website views and a 150k total monthly social media reach.



## **Photo Gallery**

Join the fun!





















# **Photo Gallery**

Join the fun!























#### The Great Pumpkin, \$25k

#### Maximize your exposure by sponsoring 10/31 Consortium for the entire year! Sponsors at this level will receive:

- Name included in comprehensive radio advertising on WJBO, KRVE, WFMF, Downtown 97.7 and WYNK during the month of October.
- Interview on one of the following during the month of October: WJBO, KRVE, or WYNK (first come, first served).
- Logo placement on WJBO, KRVE, WFMF and WYNK for the month of October.
- Banner ad on BatonRougeMoms.com (300x300) for the month of your choice.
- 1 Sponsored post on Baton Rouge Moms social media profiles for the month of your choice.
- Logo in all print advertising for all 10/31 Consortium events for the entire year.
- Logo on event signage for all 10/31 Consortium events for the entire year.
- Banner ad on 1031consortium.com (300×300) for the entire year.
- Write up on 1031consortium.com (250 words minimum) detailing your business and expressing thanks for your support.
- Logo on Fifiolet Halloween Festival, Halloween Parade, Pumpkin Pi Race and Ghostly Gala billboards.
- Monthly ad in Copy Cat E-Newsletter
- Monthly social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles.
- Logo in Fifolet Halloween Festival commercial.
- Ad placement in Fifolet Halloween Festival partner event programs.
- 10 Complimentary RIP (Really Important Person) Fifolet Halloween Festival All Access Passes.
- Complimentary krewe entry type of your choice in the Baton Rouge Halloween Parade.
- Logo on all Halloween Parade unit signs.
- Complimentary table of 10 a the Ghostly Gala with RIP (Really Important Person) Orange Carpet entrance and complimentary champagne upon arrival.
- Large tombstone with company name in Ghostly Gala graveyard.
- 10 Complimentary Pumpkin Pi Race registrations.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.
- Complimentary table of 10 to the Black and Orange Bash.
- 1 Complimentary team of 4 in the Shiver Me Timbers Pirate Scavenger Hunt.
- 1 Complimentary team of 4 in the Peanut Butter Cup Mini Golf Tournament.
- 4 Complimentary spots on the 10/31 Consortium Spanish Town Parade float.
- Logo on 10/31 Consortium Spanish Town Parade float.



Fifolet Halloween Festival Presenting Sponsor, \$20k

## The Fifolet Halloween Festival consists of 4 jam-packed days of Halloween fun brought to you through joint efforts with many other local organizations.

- Name included in comprehensive radio advertising on WJBO, KRVE, WFMF, Downtown 97.7 and WYNK during the month of October.
- Interview on one of the following during the month of October: WJBO, KRVE, or WYNK (first come, first served).
- Logo placement on WJBO, KRVE, WFMF and WYNK for the month of October.
- Banner ad on BatonRougeMoms.com (300x300) for the month of October.
- 1 Sponsored post on Baton Rouge Moms social media profiles for the month of October.
- Logo in Fifolet Halloween Festival commercial.
- Logo on Fifolet Halloween Festival billboard.
- Logo in all print advertising for the Fifolet Halloween Festival.
- Logo on Fifolet Halloween Festival event signage.
- Banner ad on 1031consortium.com (300×300) for the entire year.
- Write up on 1031consortium.com (250 words minimum) detailing your business and expressing thanks for your support.
- Monthly ad in Copy Cat E-Newsletter
- Monthly social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles.
- Ad placement in Fifolet Halloween Festival partner event programs.
- 10 Complimentary RIP (Really Important Person) Fifolet Halloween Festival All Access Passes.
- Complimentary krewe entry type of your choice in the Baton Rouge Halloween Parade.
- Logo on all Halloween Parade unit signs.
- 10 Complimentary Pumpkin Pi Race registrations.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.



Fifolet Halloween Festival Single Event Sponsor, \$5k - \$1k

#### Find your treasure by sponsoring specific 10/31 Consortium festival events.

#### **Baton Rouge Halloween Parade - \$5k**

- Name included in comprehensive radio advertising on WJBO, KRVE, WFMF, Downtown 97.7 and WYNK during the month of October.
- Interview on one of the following during the month of October: WJBO, KRVE, or WYNK (first come, first served).
- Logo placement on WJBO, KRVE, WFMF and WYNK for the month of October.
- Banner ad on BatonRougeMoms.com (300x300) for the month of October.
- 1 Sponsored post on Baton Rouge Moms social media profiles for the month of October.
- Logo in Fifolet Halloween Festival commercial.
- Log on Halloween Parade billboard.
- Banner ad on 1031consortium.com (300×300) for the entire year.
- Logo placement on 1031consortium.com event page.
- Ad in Copy Cat E-Newsletter during the month of October.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Complimentary krewe entry type of your choice in the Baton Rouge Halloween Parade OR 10 spots on a float in the parade.
- Prominent logo placement on all Halloween Parade event signage.
- 5 Dozen signature beads.
- 10 Signed and numbered commemorative posters.

### Pumpkin Pi 3.14 Mile Race & Tough Pumpkin Challenge - \$3k

- Logo placement on 1031consortium.com event page.
- Ad in Copy Cat E-Newsletter during the month of October.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Logo on Pumpkin Pi Race billboard.
- Prominent logo placement on all Pumpkin Pi Race event signage.
- 10 Complimentary Pumpkin Pi Race registrations.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.



Fifolet Halloween Festival Single Event Sponsor, \$5k - \$1k

### Halloween Parade and Halloween Town Entertainment - \$3k

- Entertainment consists of hired bands and performers for the Halloween Parade and/or Halloween Town.
- Logo on banner leading the entertainment (if in parade) or stage announcements (if in Halloween Town).
- 4 Spots on a float in the Baton Rouge Halloween Parade.
- Complimentary tent registration in Halloween Town.

### Halloween Town - \$3k

- Logo placement on 1031consortium.com event page.
- Ad in Copy Cat E-Newsletter during the month of October.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Prominent logo placement on all Halloween Town event signage.
- 10 Complimentary Pumpkin Pi Race registrations.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.
- 4 Spots on a float in the Baton Rouge Halloween Parade.

## Halloween Town Stage - \$2k

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.
- Branded stage signage.
- 4 spots on a float in the Baton Rouge Halloween Parade.

## Halloween Town Food & Beverage - \$2k

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Promotional item placement in Pumpkin Pi Race runner packets.
- Complimentary tent registration in Halloween Town.
- Logo on all food and beverage signage.
- 4 spots on a float in the Baton Rouge Halloween Parade.



Fifolet Halloween Festival Single Event Sponsor, \$5k - \$1k

### Ghostly Gala - \$2k

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of October.
- Logo on Ghostly Gala billboard.
- Promotional item placement in swag bags.
- Complimentary table of 10 at the Ghostly Gala with RIP (Really Important Person) Orange Carpet entrance and complimentary champagne upon arrival.
- Large tombstone with company name in Ghostly Gala graveyard.
- Logo on all event signage.
- 4 spots on a float in the Baton Rouge Halloween Parade.

### Zombie Pub Crawl - \$1k

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of October.
- Promotional item placement in swag bags.
- 10 Complimentary pub crawl passes, including complimentary zombie make up.
- Logo on all event signage.
- Complimentary coordinated shuttle service to/from start and finish points.
- 2 spots on a float in the Baton Rouge Halloween Parade.

## **Royalty Brunch - \$1k**

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of October.
- 10 Complimentary brunch passes, including complimentary a complimentary Bloody Mary or Mimosa.
- Logo on all event signage.
- 2 spots on a float in the Baton Rouge Halloween Parade.



Off Season Events, \$1k - \$250

### Shiver Me Timbers Pirate Scavenger Hunt - \$500

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of September.
- Complimentary team of 4.
- Business location as a hunt destination.
- Logo on all event signage.
- 2 spots on a float in the Baton Rouge Halloween Parade.

## Black and Orange Bash - \$1k

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of July.
- Complimentary table of 10.
- Logo on all event signage.
- 2 spots on a float in the Baton Rouge Halloween Parade.
- Logo in video presentation.

## Peanut Butter Cup Mini Golf Tournament - \$250

- Logo placement on 1031consortium.com event page.
- Social media mentions and thanks on 10/31 Consortium Facebook, Twitter and Instagram profiles during the month of October.
- Ad in Copy Cat E-Newsletter during the month of May.
- Complimentary team of 4.
- Logo on all event signage.
- 2 spots on a float in the Baton Rouge Halloween Parade.
- Promotional items in swag bags.

## Spanish Town Float - \$250

- Logo placement on float.
- 2 spots on a float.
- You may throw promotional items to the crowd..



Merchandise, \$3k - \$1k

### Baton Rouge Halloween Parade Cups- \$3k

- Halloween Parade theme on 1 side, your logo on the other.
- Cups will be thrown to the crowd by parade krewes.
- 4 Spots on a float in the Baton Rouge Halloween Parade.

### Baton Rouge Halloween Parade Signature Beads- \$3k

- Hand carved and hand painted 3-inch medallion depicting the Halloween Parade theme on the front.
- A sticker with your company logo will be placed on the back.
- Beads will be thrown to the crowd by parade krewes.
- 5 Dozen signature beads.
- 4 Spots on a float in the Baton Rouge Halloween Parade.

## Baton Rouge Halloween Parade Commemorative Posters - \$1k

- Commemorative 11x17-inch poster depicting the Halloween Parade theme.
- Your logo will appear on the perimeter of the design.
- 10 Signed and numbered posters.
- 2 Spots on a float in the Baton Rouge Halloween Parade.

## Pumpkin Pi 3.14 Mile Race Bibs - \$2k

- Logo on all runner bibs.
- Promotional item placement in runner packets.
- 5 Complimentary Pumpkin Pi Race registrations.
- Complimentary tent registration in Halloween Town.



# **Participation Opportunities**

Rates, \$1k - \$50

## **Fifolet Halloween Festival Schedule**

- Businesses may list Halloween events on the official festival schedule for \$200.
- Non-profits may list Halloween events on the official festival schedule for \$50.
- Events must be during the festival schedule: Thursday Sunday of Halloween Weekend.
- Increase your exposure by adding your logo to the Fifolet Halloween Festival commercial for an additional \$500.
- Participants are required to promote their event using the Fifolet Halloween Festival logo and put blue lights outside of their business for the duration of the festival.

## **Baton Rouge Halloween Parade Krewe Participation**

• Any krewe type with for-profit business advertising (decorations and/or throws) is \$1k. Non-profit discounts available on all krewe types.

## Halloween Town Tent

- Businesses may purchase a tent space in Halloween Town for \$100.
- Non-profits may purchase a tent space in Halloween Town for \$25.
- Bring your own tent, table and chairs or rent from our supplier: 10x10 tent \$200, 6 ft. table \$20, chairs \$3.
- All participants must provide candy, and/or a Halloween craft or activity.

## Zombie Pub Crawl

- Have your pub as a stop on the crawl for \$50.
- Have your pub as the last stop on the crawl for \$100.
- All stops must provide a Halloween themed drink special or complimentary beverage for participants.

## Shiver Me Timbers Pirate Scavenger Hunt

- Have your business location as a hunt destination for \$50.
- Host the last destination and Booty Party for \$100.



# **Donation Opportunities**

Merchandise, Food & Beverage

### Silent Auction, Raffle Items & Door Prizes

- Black & Orange Bash Silent Auction
- Ghostly Gala Raffle
- Queen's Jewelry Raffle
- Door prizes for all events
- Contest prizes for the Peanut Butter Cup Mini Golf Tournament, Shiver Me Timbers Pirate Scavenger Hunt, Pumpkin Pi 3.14 Mile Race, & Ghostly Gala Costume Contest.

## Food & Beverage (also available as in-kind sponsorship)

- Finger foods & non-alcoholic beverages for New Member Initiation
- On-site catering for Black & Orange Bash
- Full-service bar for Black & Orange Bash
- Desserts for Black & Orange Bash
- Desserts for Ghostly Gala
- Coffee & Water for Pumpkin Pi 3.14 Mile Race Start Line
- On-site catering for Halloween Town
- Full-service bar for Halloween Town
- Finger foods & non-alcoholic beverages for RIP Float in Halloween Parade
- Candy for all events

## Services (also available as in-kind sponsorship)

- Face painting at Peanut Butter Cup Mini Golf Tournament, Shiver Me Timbers Pirate Scavenger Hunt, Zombie Pub Crawl, & Halloween Town
- Photography for all events
- Videography for all events
- DJ Services for Peanut Butter Cup Mini Golf Tournament, Black & Orange Bash, Pumpkin Pi 3.14 Mile Race Start Line, Halloween Town

## Halloween Costumes for Kids

- All sizes needed (children come in many shapes & sizes)
- New & gently used costumes are welcome
- Priority will be given to the Big Buddy Program & those in need in the Baton Rouge community
- Leftover costumes will be donated to Ween Dream, a New Orleans non-profit that provides Halloween costumes to children nationwide



# **Donation Opportunities**

Monetary Donations are Tax Deductible!

### **Monetary Donations with Benefits**

#### The Freaky Philanthropist - \$5k

- Complimentary table of 10 at the Ghostly Gala with RIP (Really Important Person) Orange Carpet entrance and complimentary champagne upon arrival (Value \$1k)
- Large tombstone with personal or company name in Ghostly Gala graveyard (Value \$50)
- Complimentary table of 10 at the Black & Orange Bash (Value \$500)
- 10 spots on a float in the Baton Rouge Halloween Parade (Value \$1k)
- 10 Full Moon memberships in 10/31 Consortium (Value \$310)
- Total Donation \$2,140

#### The Consortium Companion - \$2k

- 5 General admission tickets to the Black & Orange Bash (Value \$250)
- 5 spots on a float in the Baton Rouge Halloween Parade (Value \$500)
- 5 Full Moon memberships in 10/31 Consortium (Value \$155)
- Total Donation \$1,095

## **Monetary Donations without Benefits**

## No donation is too small or too large! Monetary donations without benefits may be designated to one of the following:

- No designation 10/31 Consortium general funds, we will use where we think it is most needed!
- 10/31 Consortium's Trick or Treat Initiative
- Purchase costumes for kids in the Big Buddy Program
- Purchase Halloween crafts for patients in OLOL Children's Hospital
- Purchase items designated as "in need" by the Greater Baton Rouge Food Bank

## **Sponsorship Form**



Please sign me up for the following selected sponsorships:		
The Great Pumpkin Sponsorship, \$25k		
Fifolet Halloween Festival Sponsor, \$20k		
Baton Rouge Halloween Parade, \$5k		
Pumpkin Pi Race, \$3k		
Halloween Parade & Halloween Town Entertainme	ent, \$3k	
Halloween Town, \$3k	COMPANY INFO	
Halloween Town Stage, \$2k		
Halloween Town Food & Beverage, \$2k		
Ghostly Gala, \$2k	Company Name	
Zombie Pub Crawl, \$1k		
Royalty Brunch, \$1k	Contact Person (print)	
Shiver Me Timbers Pirate Scavenger Hunt, \$500		
Black and Orange Bash, \$1k	Email Address	
Peanut Butter Cup Mini Golf Tournament, \$250		
Spanish Town Parade Float, \$250	Direct Phone Number	
Halloween Parade Cups, \$3k		
Halloween Parade Signature Beads, \$3k		
Halloween Parade Commemorative Posters, \$1k	Contact Person (signature)	
Pumpkin Pi Race Bibs, \$2k	TOTAL:	

Split billing available up to 4 payments. Payment in full is due 2 weeks prior to the sponsored event or October 1, whichever is first. Credit cards accepted. Send high resolution logo (.png) to info@1031Consortium.com.



# **Participation Form**

Contract

## Please sign me up to participate in the following events:

List my for profit event on the Fifolet Halloween Festival schedule, \$200.	
List my non-profit event on the Fifolet Halloween Festival schedule, \$50.	
Add my logo to the Fifolet Halloween Festival commercial, \$500.	
Baton Rouge Halloween Parade krewe with for-profit business advertising, \$1k.	
For-profit Halloween Town tent registration, \$100	
Non-profit Halloween Town tent registration, \$25	COMPANY INFO
Halloween Town tent rental, \$200, #	
Halloween Town table rental, \$20 each, #	
Halloween Town chair rental, \$3 each, #	Company Name
Zombie Pub Crawl stop, \$50	
Zombie Pub Crawl last stop, \$100	Contact Person (print)
Pirate Scavenger Hunt destination, \$50	
Pirate Scavenger Hunt final destination, \$100	Email Address
Peanut Butter Cup Mini Golf Team of 4, \$150	
Spanish Town Float spots, \$100 each, #	
Halloween Parade Float spots, \$100 each, #	Direct Phone Number
Ghostly Gala table of 10, \$1k	
Black & Orange Bash table of 10, \$500	Contact Person (signature)
	TOTAL:

Participation in all events is first come, first served. No split billing for participation. Credit cards accepted.



## **Donation Form**

Contract

### Please sign me up to donate the following:

Silent auction item(s) for the Black & Orange	Bash Pumpkins
Raffle item(s) for the Ghostly Gala	Hay Bales
Baton Rouge Halloween Parade Queen's Jev	velry Freaky Philanthropist, \$5k
Door Prize(s)	Consortium Companion, \$2k
Contest Prize(s)	Monetary Donation without Benefit Amount: \$
New Member Initiation food & N/A bevs	COMPANY INFO
Black & Orange Bash catering	
Black & Orange Bash bar	
Black & Orange Bash desserts	Company Name
Ghostly Gala desserts	
Pumpkin Pi 3.14 Mile Race Coffee & Water	Contact Person (print)
Halloween Town catering	
Halloween Town bar	Email Address
RIP Float food & N/A bevs	
Face painting	
Photography	Direct Phone Number
Videography	
DJ Services	Contact Person (signature)
Costumes	TOTAL:
Candy	

Payment in full is due by October 1. Split billing up to 4 payments is available. Credit cards accepted. All donated items are due 2 weeks prior to the event. Send high resolution logo (.png) to info@1031Consortium.com.